

# Challengers to California's Video Game Industry Dominance



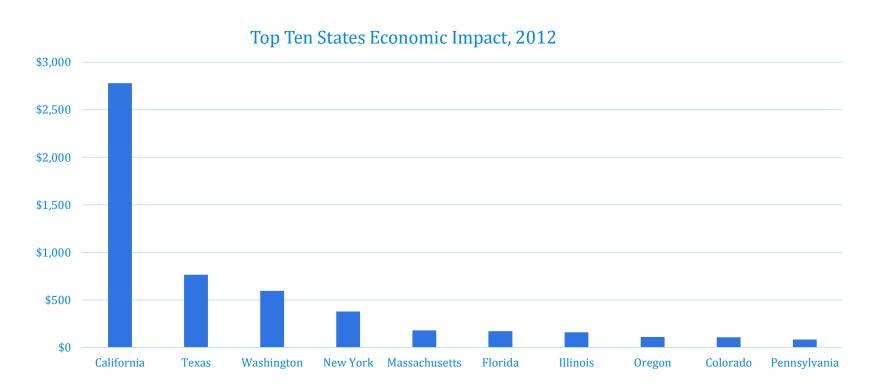
Kevin Klowden

Managing Director of the California Center,
Milken Institute

(310) 570 4626 <u>kklowden@milkeninstitute.org</u> www.milkeninstitute.org Assembly Committee on Arts, Entertainment, Sports,
Tourism and Internet Media
University of Southern California
Los Angeles, CA
August 21, 2015

## California leads the nation in the economic impact of the video game industry





Source: Fortune.

#### Several U.S. states offer video game production incentives



State	Program	Tax credit for qualifying costs	State	Program	Tax credit for qualifying costs
Alabama	Entertainment Industry Incentive Act	Up to 25%	Mississippi	Mississippi Motion Picture Production	Wages: Up to 30%
Arkansas	Digital Product and Motion Picture Industry Development Act	Up to 20%		Incentive Program	
			Nevada	Nevada Tax Credit	Wages: Up to 12% Production: Up to 15%
Colorado	Colorado Film Incentives	Up to 20%			
Connecticut	Connecticut Digital Media and Motion Picture Tax Credit	Up to 20%	New Jersey	Digital Media Tax Credit	Up to 20%
			New Mexico	Refundable Film Production Tax Credit	Up to 25%
Florida	Earmarks, amount varies annually	Up to 20%	Ohio	Motion Picture Tax Incentive	Wages: Up to 35% Production: Up to 25%
Georgia	Entertainment Industry Investment Act	Up to 30%			
Hawaii	Motion Picture, Digital Media, and Film Production Income Tax Credit	Up to 15%	Oregon Oregon Production Investment Fund/Indigenous Oregon Production		Wages: Up to 10% Production: Up to 20%
Kentucky	Kentucky Film Office Tax Credit	Up to 20%		Investment Fund	
Louisiana	Louisiana Digital Media Act	Up to 25%	Rhode Island Motion Picture Production Company Tax Credit		Up to 25%
Maine	Certified Media Production Credit/Certified Media Wage Reimbursement	Up to 5%/ Wages: Up to 12%	Texas	Moving Image Industry Program/Additional exemptions	Up to 20%
Michigan	Film and Digital Media Production Assistance Program	Wages: Up to 32% Production: Up to 27%	Virginia	Virginia Motion Picture Tax Credit	Wages: Up to 10% Production: Up to 20%

Source: Frankfurt Kurnit Klein + Selz, PC.

### Canada is also a leader in regional digital media tax incentives



Province	Program	Tax credit for qualifying costs
British Columbia	British Columbia Interactive Digital Media Tax Credit	Up to 17.5%
Manitoba	Manitoba Interactive Media Tax CreditDigital	Up to 40%
New Brunswick	New Brunswick Digital Media Development Program	Up to 30%
Nova Scotia	Nova Scotia Digital Media Tax Credit	Wages: Up to 50% OR Production: Up to 25%
Quebec	Quebec Computer Animation and Special Effects Tax Credit	Wages: Up to 20% OR Production: Up to 20%
Ontario	Ontario Computer Animation and Special Effects Tax Credit	Up to 20%

Source: RDP.

### Government programs or grants are also available in several other nations and territories



Country/Territory	Program	
United Kingdom	Tax credit incentives up to 25% of cost for "culturally British" developers	
France	Tax credit incentives up to 20% of cost	
Puerto Rico	Tax credit incentives up to 40% of cost	
New Zealand	Annual grants	
South Korea	Korea Creative Content Agency provides loans to companies producing cultural products, including video games	
Singapore	Annual grants	
Norway	Annual grants	